



LAKE
SUPERIOR
COLLABORATIVE

Action Plan 2021 - 2025

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- Ashland County Land and Water Conservation Department
- Friends of the North Pikes Creek Wetlands
- Lake Superior National Estuarine Research Reserve
- Northland College - Mary Griggs Burke Center for Freshwater Innovation
- Northwest Regional Planning Commission
- Red Cliff Band of Lake Superior Chippewa - Treaty Natural Resources Division
- Superior Rivers Watershed Association
- University of Wisconsin Madison Division of Extension (Douglas County)
- US Forest Service - Chequamegon-Nicolet National Forest
- Wild Rivers Chapter of Trout Unlimited
- Wisconsin Department of Natural Resources - Office of Great Waters
- Wisconsin Sea Grant
- Wisconsin Wetlands Association

Background

About the Lake Superior Collaborative

The Lake Superior Collaborative (LSC) is a network of organizations working in partnership to coordinate protection, restoration, and climate resilience efforts in the Wisconsin portion of the Lake Superior watershed. The collaborative is composed of local governments, state, Tribal, and federal government agencies, academic institutions, and non-profit organizations working within the Lake Superior Basin of Wisconsin.

The Lake Superior Collaborative formed in 2018 after regional partners identified the need and desire for continued collaboration, networking, and knowledge-sharing that was provided by prior regional partnerships. The LSC evolved from previous partnership efforts including the Lake Superior Basin Partner Team (1998-2012), the Chequamegon Bay Area Partnership (2009-2017), and the Lake Superior Landscape Restoration Partnership (2014-2017). The Lake Superior Collaborative now operates under the principles set forth in the Lake Superior Collaborative Charter (established 2018 and revised in 2020).

Shared Vision

The communities and ecosystems of Wisconsin's Lake Superior Basin will be resilient to the impacts of climate change and supported by sustained and collaborative conservation partnerships and projects.

Partners

LSC partners include local and county governments, regional and state agencies and commissions, federal and Tribal government agencies, academic institutions and university programs, and non-profit organizations. Membership in the LSC is voluntary and free and requires a commitment to shared goals and priorities. The collaborative is continually working on expanding its reach to be more inclusive of the diversity of potential partners throughout the Lake Superior basin of Wisconsin. A list of LSC partner organizations as of September 2021, listed by type, is included in Appendix B.

Funding Partners



Partners at Large



Steering Team

The LSC Steering Team guides the current and future direction of the Lake Superior Collaborative by convening to share information and identify opportunities for collaboration among LSC members and providing direction, support, and guidance to the LSC coordinator. Additional responsibilities include assisting the coordinator in planning meetings, workshop presentations, and special events; serving as liaisons to other staff and leadership in their respective organizations to promote the LSC and share documented results and accomplishments; and seeking and identifying funding sources to carry out LSC goals. A detailed list of Steering Team roles and responsibilities are described in the LSC Charter.

Coordination

The roles and responsibilities of the LSC Coordinator are detailed in the LSC Charter. In relation to workgroups, The LSC Coordinator will help identify workgroup leadership, clarify workgroup participant roles, and provide coordination capacity for workgroup leadership as needed. This may include: convening partners, identifying and recruiting new workgroup leadership and/or members, hosting and/or facilitating workgroup meetings, identifying appropriate funding and opportunities for specific projects, identifying and encouraging opportunities to promote project progress and outcomes, and maintaining regular communications between the Workgroups and Steering Team. In some instances, where the goals of the workgroup overlap with the coordinator job requirements (e.g., Communications Workgroup), the coordinator will serve as the workgroup lead.

Workgroups

LSC member organizations may want to form teams to work on initiatives or projects of interest. LSC workgroups address one or more of the goals and actions outlined in the following pages. Workgroup participants represent LSC partners and have a shared value or vision on a specific conservation issue and represent a diversity of knowledge and backgrounds. Workgroups may convene to share information and/or implement initiatives and on-the-ground projects that meet overarching LSC goals as outlined in the LSC Action Plan. These workgroups are formed and sustained on an as-needed basis. For instance, a shorter-term workgroup may only exist for the term of a specified project with clear start and end dates, whereas a standing or longer-term workgroup may be a more permanent fixture depending on the nature of the workgroups make-up, goals, and needs.

Workgroup participants share a combination of responsibilities including, but not limited to: leadership and group management (e.g., meeting facilitation and project coordination), fundraising (e.g., grant writing or fiscal agent), project and team management, and project implementation (e.g., information sharing, on-the-ground restoration work, or public outreach).

A summary of current LSC workgroups (as of September 2021) is provided in Appendix C.

Workgroups are self-organized and responsible for planning, leading, implementing, and evaluating LSC projects or initiatives that address a mutual goal as outlined in this Action Plan. While some coordination assistance may be provided by the LSC Coordinator (especially in the early stages of workgroup formation), it is expected that one or more individuals lead or co-lead individual workgroups by scheduling regular meetings, taking notes, and moving projects and initiatives along in a consistent manner. Projects undertaken by an LSC workgroup may include (but are not limited to) on-the-ground restoration initiatives and public outreach programs and events that encourage watershed stewardship.

Workgroup leads are expected to review the LSC Action Plan to understand how their goal(s) address or fit within the overall goals of the LSC and share progress and lessons learned with other LSC partners. This includes sharing project updates on an annual, or semi-annual, basis with the LSC Steering Team during Steering Team meetings, sharing with other LSC members during LSC brown-bag webinars, presenting at the annual LSC Symposium, or other opportunities as they arise (e.g., regional conferences or symposia).

A suggested process for planning, initiating, maintaining, and evaluating LSC workgroups is included in Appendix D.

Action Plan

Overview

This Action Plan describes how the Lake Superior Collaborative (LSC) will achieve specific goals and outcomes from 2021-2025. Note that this document emphasizes shared goals and actions that inherently require collaboration across sectors and organizations in order to be fully accomplished. Each LSC member organization's individual plans of work are not included in this document.

Early versions of this Action Plan were first formulated by the LSC Steering Team with input from LSC partners in 2018-2019. This revised version defines LSC goals, actions, and outcomes, provides a shared understanding of what constitutes Lake Superior Collaborative workgroups and projects, and provides guidance for existing and new collaborative partners and initiatives. Input on this Action Plan will be sought from LSC partner organizations and individual members on a 5-year basis (or when the need for revisions arises) and approved by Steering Team consensus. This Action Plan is a living document that can be adapted and modified to meet new challenges and shifting LSC partner priorities.

The Action Plan is organized into six sections that correspond to the six key goals outlined in the LSC Charter . These goals were identified by LSC partners and represent current and anticipated needs for supporting ecological restoration, watershed stewardship, and climate resiliency in Wisconsin's portion of the Lake Superior Basin. Priority actions, a proposed timeline, and designated leads are included for each section. The goals and associated actions also align with regional priorities set forth in the Lake Superior Lakewide Action and Management Plan (2015-2019). Implementation of this plan is completed at the Working Group or Project Team level.

The LSC is committed to evaluating the outcomes of these projects and assessing the value of the LSC's shared commitment to supporting the health and resilience of the Lake Superior basin and communities. Therefore, this Action Plan provides examples of measurable outcomes that can be used to evaluate projects and assess the LSC as a landscape partnership, but this is not an exhaustive list.

Goals, Strategies, Actions, and Outcomes

Goals are broad, shared objectives as identified by LSC partners during the inaugural 2018 regional symposium and subsequent partner surveys and input-gathering conducted in 2019, 2020, and 2021 to develop this action plan.

Strategies reflect a plan for how each goal can be achieved. Multiple strategies may be employed to achieve a goal.

Actions include recommended steps that are necessary to achieve broader LSC goals. Defined at a more detailed scale than goals, actions include specific projects, tools, or efforts that LSC partners will implement over the next 5-years.

Outcomes are measurable, and anticipated results associated with individual actions. Identifying, measuring, and tracking LSC project outcomes is necessary to track and evaluate progress towards achieving each goal.

Lead(s) refers to the LSC member organization(s), workgroup, or other part of the LSC that will lead each action through coordination, funding, and/or technical assistance.

Theory of Change

A theory of change is a descriptive and illustrated explanation of how and why desired changes will occur. Co-creating a Lake Superior Collaborative logic model* will serve as a preliminary theory of change which Lake Superior Collaborative partners, external funders, and others can use as a high-level roadmap for LSC goals, actions, and outcomes.

*As of July 2021, this work is in-progress (see template example included in Appendix A).

Partner Organization Abbreviation Key

Abbreviation	Organization
Ashland Co. LWCD	Ashland County Land and Water Conservation Department
Bayfield Co. LWCD	Bayfield County Land and Water Conservation Department
BRNRD or MNRD	Mashkiiziibii (Bad River) Natural Resources Department
CHAOS	Coastal Hazards of Superior Community of Practice
CoA	City of Ashland
CoS	City of Superior
Douglas Co. LCD	Douglas County Land Conservation Department
EPA	Environmental Protection Agency
Extension	University of Wisconsin-Madison Division of Extension
FONPCW	Friends of the North Pikes Creek Wetlands
Iron Co. LWDC	Iron County Land and Water Conservation Department
Landmark	Landmark Conservancy
LSNERR	Lake Superior National Estuarine Research Reserve
NC	Northland College
NRCS	Natural Resources Conservation Service
NWRPC	Northwest Regional Planning Commission
RCTNRD	Red Cliff Treaty Natural Resources Division
SRWA	Superior Rivers Watershed Association
TU	Trout Unlimited
USFS	US Forest Service, Chequamegon Nicolet National Forest
Wild Rivers TU	US Fish and Wildlife Service
WCMP	Wisconsin Coastal Management Program
CDNR	Wisconsin Department of Natural Resources
WHS	Wisconsin Historical Society
WICCI	Wisconsin Initiative on Climate Change Impacts (GL) Working Group)
WICDI	Wisconsin Coastal Management Data Infrastructure
WisCorps	Wisconsin Conservation Corps
WSG	Wisconsin Sea Grant
WWA	Wisconsin Wetlands Association

Goals

Goal 1: Align local land, water, and conservation stewardship efforts with priorities outlined in the Lake Superior Lakewide Action and Management Plan.

Strategies	Actions	Lead	Timeline
A. Improve and maintain a shared understanding of regional priorities among LSC partners	1. Review and align the LSC's on the ground priorities with broader lakewide priorities	BRNRD; EPA; RCTNRD; WDNR	Ongoing
	2. Update and share revised Action Plan with LSC partners	Coordinator; Steering Team	Every 5 years
	3. Incorporate regional and partner priority updates into the annual LSC symposium.	Coordinator; Steering Team	Annually
B. Identify areas of overlap between shared partner needs and regional priorities.	1. Establish and adapt LSC Workgroups based on partner and project planning needs.	Partnership involvement & leadership will vary by workgroup.	Varies
	2. Host and facilitate topics-based discussions during Steering Team Meetings and annual Symposium.	Coordinator; Steering Team; Partners	Varies (Monthly or Annually)

Measurable outcomes associated with Goal 1 and related strategies and actions include:

- LSC on-the-ground projects directly reflect and address Lake Superior LAMP priorities.
- Action Plan serves as a reference and useful tool for LSC Partners pursuing grant and other funding opportunities.
- LSC partners secure funding to complete cooperative projects that meet Lake Superior LAMP recommendations.

Goal 2: Ensure the wellbeing of water and other beings by decreasing nonpoint source pollution, preserving habitat, and increasing climate change resiliency.

Strategies	Actions	Lead	Timeline
A. Establish, implement, and update watershed action plans for priority watersheds	1. Finalize a revised Marengo River Watershed 9-Key Element Plan and share with LSC partners.	SRWA; WNDR; MNRD	July 2021- July 2022
	2. Update and share revised Action Plan with LSC partners	USFS	2021-2026
	3. Incorporate regional and partner priority updates into the annual LSC symposium.	Ashland Co. LWCD; USFS; SRWA; WWA	2021-2026
	4. Use findings from Slow the Flow White Paper and WRAP to identify additional priority watersheds.	Slow the Flow Workgroup	2022-2024
B. Engage service organizations such as conservation corps programs to advance on-the-ground restoration projects.	1. Scope the creation of conservation corps program in Lake Superior basin of Wisconsin.	N. WI Conservation Corps Workgroup	Summer-Fall 2021
	2. Develop a corps program work plan.	N. WI Conservation Corps Workgroup	Winter-Spring
	3. Identify and secure funding sources for conservation corps operations and administration costs.	N. WI Conservation Corps Workgroup	Fall 2021-Spring 2022

C. Apply innovative approaches to hydrologic restoration on public and private lands, including natural flood management techniques.	1. Demonstrate the utility of natural flood management strategies with the Ashland County project in Marengo River watershed.	Ashland Co. LWCD; Slow the Flow Workgroup; WWA	2021-2024
	2. Replicate and export natural flood management demonstrations to other priority watersheds in the Lake Superior Basin	Ashland Co. LWCD; Slow the Flow Workgroup; WWA	Post-Ashland County project completion
D. Decrease erosion and related ecological and infrastructure damage occurring during and immediately after intensive storms.	1. Update road stream crossing standards.	USFS; TU; WWA	TBD
	2. Define metrics for monitoring the success of nature-based coastal and riverine shoreline stabilization projects (e.g. metrics for sediment and nutrient loading and risk reduction.	CoA; LSNERR; NC; WDNR	TBD
	3. Pilot and monitor green infrastructure projects in coastal communities.	CoA; CoS; LSNERR	TBD

E. Integrate Indigenous ways of knowing into climate resilient restoration projects.	1. Establish a new workgroup that will discuss ways to apply the Tribal Climate Adaptation Menu concepts into LSC projects and provide the Steering Team with recommendations.	Workgroup TBD	By summer 2022
	2. Develop a shoreline planting guide that integrates tribal perspectives and understandings of plants.	LSNERR	2021-2022
	3. Create or bring training opportunities for LSC partners that emphasize Indigenous ways of knowing	Coordinator; LSNERR	2021-2025

Measurable outcomes associated with Goal 2 and related strategies and actions include:

- Updated 9-key element Marengo River Watershed Plan is published, shared, and revisited by LSC partners on a semi-annual basis (minimum 2 times per year).
- On-the-ground projects outlined in watershed management plans are completed in priority watersheds.
- A mechanism for bringing a corps structure to bear on area restoration project needs is established and operating.
- Demonstrated application of Tribal Climate Adaptation Menu & tribal/Indigenous perspectives and ways of knowing in LSC projects and watershed action plans.
- LSC Steering Team & partners-at-large develop a shared understanding of Indigenous community climate resilience strategies.
- LSC partners have increased staffing capacity to conduct technical assistance programming and landowner outreach.
- More private landowners are enrolled in, and participating in, technical assistance programs.

Goal 3: Facilitate networking and information exchange among LSC partners.

Strategies	Actions	Lead	Timeline
A. Leverage shared projects as training and knowledge-sharing opportunities to showcase successful conservation projects and to improve understanding of watershed problems in the Basin.	1. Complete and disseminate Slow the Flow White Paper.	Slow the Flow Workgroup	Ongoing
	2. Plan, host, & facilitate guided field trips for local, state, tribal, and federal decision makers to showcase successful conservation projects and to improve understanding of watershed problems in the Basin.	Extension; LSNERR; NIACS; TU; WWA	Ongoing
	3. Provide climate resiliency and adaptation training opportunities that, wherever possible, assess and reflect on shared project take-aways, challenges, and achievements.	LSNEER; NIACS; WICCI; WSG	Ongoing
B. Use multiple modes of communication to improve LSC partners' shared understanding of Lake Superior basin of Wisconsin work and progress.	1. Develop and implement a responsive LSC Communications Plan.	Communications Workgroup	2021-2022

	2. Provide monthly LSC newsletter to share partner and workgroup updates, events, and relevant funding opportunities.	Coordinator; Partners (contribute content)	Monthly
	3. Host LSC symposium that incorporates partner updates, networking opportunities, and shared project planning.	Coordinator; Steering Team	Annually
	4. Recruit LSC partners and other relevant speakers to participate in LSC brown bag webinar series.	Coordinator	2021-2025; Minimum of 6 webinars per year
	5. Collect partner input and feedback on communication preferences and priorities and adjust communications strategies accordingly.	Coordinator	2021, 2025

Measurable outcomes associated with Goal 3 and related strategies and actions include:

- Increased professional connections across organizations and sectors (e.g., LSC partners' networks expand and strengthen).
- Stable or increased participation in the annual LSC Symposium, Brown Bag Webinar Series, and other opportunities for LSC partners to share knowledge and network with each other.
- Active participation and contribution to LSC communications outlets by a variety of LSC partners.
- LSC newsletter open-rate and other metrics reflect increasing or steady subscriber engagement.
- Increased access to relevant and actionable tools, strategies, and information relevant to effective climate adaptation.

Goal 4: Coordinate strategic outreach and engagement efforts that foster watershed stewardship among Lake Superior basin residents, visitors, local decision-makers, and private landowners.

Strategies	Actions	Lead	Timeline
<p>A. Increase regional capacity for technical assistance programming that engages with, and serves, private woodland and agricultural landowners.</p>	<p>1. Convene technical service providers to discuss and align technical standards with innovative conservation practices that improve landscape resilience to flooding.</p>	<p>Ashland Co. LWCD; NRCS, USFS, WDNR; WWA</p>	<p>TBD</p>
	<p>2. LSC partners pursue funding to expand and increase staffing capacity for landowner technical assistance and land/hydrologic restoration work</p>	<p>TBD</p>	<p>Fall 2021 or Fall 2022</p>
<p>B. Conduct strategic outreach to local decision makers (e.g., county, municipal, and tribal officials) and landowners.</p>	<p>1. Assess training and information needs among local decision makers and watershed property owners.</p>	<p>Extension</p>	<p>2022-2024</p>
	<p>2. Convene LSC partners to define shared landowner outreach objectives and coordinate efforts.</p>	<p>County LWCD's; LC; NRCS; SRWA; Extension; WDNR</p>	<p>Meet once per year.</p>

	3. Assess current land and water management information and programs available to Wisconsin landowners (e.g., https://mywisconsinwoods.org/) and how existing resources may meet current and future needs.	County LWCD's; LC; MNRD; Extension; WDNR	2022-2023
	4. If deemed necessary by the above (A2 & A3), synthesize information about land and water management resources (tools, information, professional consultations) and create a cohesive "one stop shop" for local decision makers and private landowners.	Extension; LC; County LWCD's; WDNR	2023-2024
C. Create and promote recreational, cultural, and volunteer events and programs for Lake Superior basin residents and visitors.	1. Co-organize and lead volunteer events and educational programs for Lake Superior basin residents and visitors (e.g., Adopt-A-Beach, Lake Superior Day, AIS Snapshot Day).	CoA; County LWCD's; Extension; LSNERR; MNRD; NCWMA; SRWA; USFS	Annually & semi-annually
	2. Identify and implement creative opportunities for fostering watershed stewardship among Lake Superior basin residents and visitors (e.g., public-facing educational programs & events, artist-in-residence programs).	Coordinator	TBD

Measurable outcomes associated with Goal 4 and related strategies and actions include:

- Communication with and efforts to serve woodland and agricultural landowners and public and treaty land users in Wisconsin's Lake Superior basin will be more targeted, clear, and comprehensive.
- Relevant organizations, resources, and priorities will be understood by landowners (e.g. landowner surveys reflect deeper understanding of priorities and accessible resources).
- Increased landowner participation in technical assistance programs.
- All resource professionals are better equipped to identify restoration/conservation opportunities across resource areas.
- Decision makers are educated and encouraged to help protect our relatives.
- Increased public awareness about Basin issues and conservation and restoration strategies among watershed property owners.

Goal 5: Pursue funding opportunities that increase investment in the stewardship, protection, and restoration of the Lake Superior Basin in Wisconsin.

Strategies	Actions	Lead	Timeline
A. Leverage limited financial resources to support climate adaptive, cross-sector watershed restoration and hazard mitigation projects	1. Compile and share a database of funding opportunities with LSC partners.	Coordinator	Fall 2021
	2. Provide training and networking events on how to access FEMA and other hazard mitigation funding opportunities.	CHAOS; LSNERR	Ongoing
	3. Include latest climate science and climate change considerations in comprehensive and hazard mitigation plans.	NWRPC	
B. Establish long-term funding model for Coordinator position.	1. Pursue multiple funding streams that include LSC partners agreements, grants, and foundation awards.	Steering Team; Partners; Coordinator	2021-2025; Ongoing
	2. Prioritize long-term (>3 years) funding agreements over short-term agreements wherever possible.	Steering Team; Partners; Coordinator	2021-2025; Ongoing

Measurable outcomes associated with Goal 5 and related strategies and actions include:

- Increased cross-sector/discipline collaboration (e.g., highway commissioners, emergency managers) within hazard mitigation and watershed restoration projects.
- Increase in climate resilient project funding brought to Lake Superior basin projects.
- Multi-year financial commitments for coordinator position made by LSC partners.

Goal 6: Assess and communicate the value-added benefits of the Collaborative’s efforts to protect and restore the Lake Superior Basin in Wisconsin.

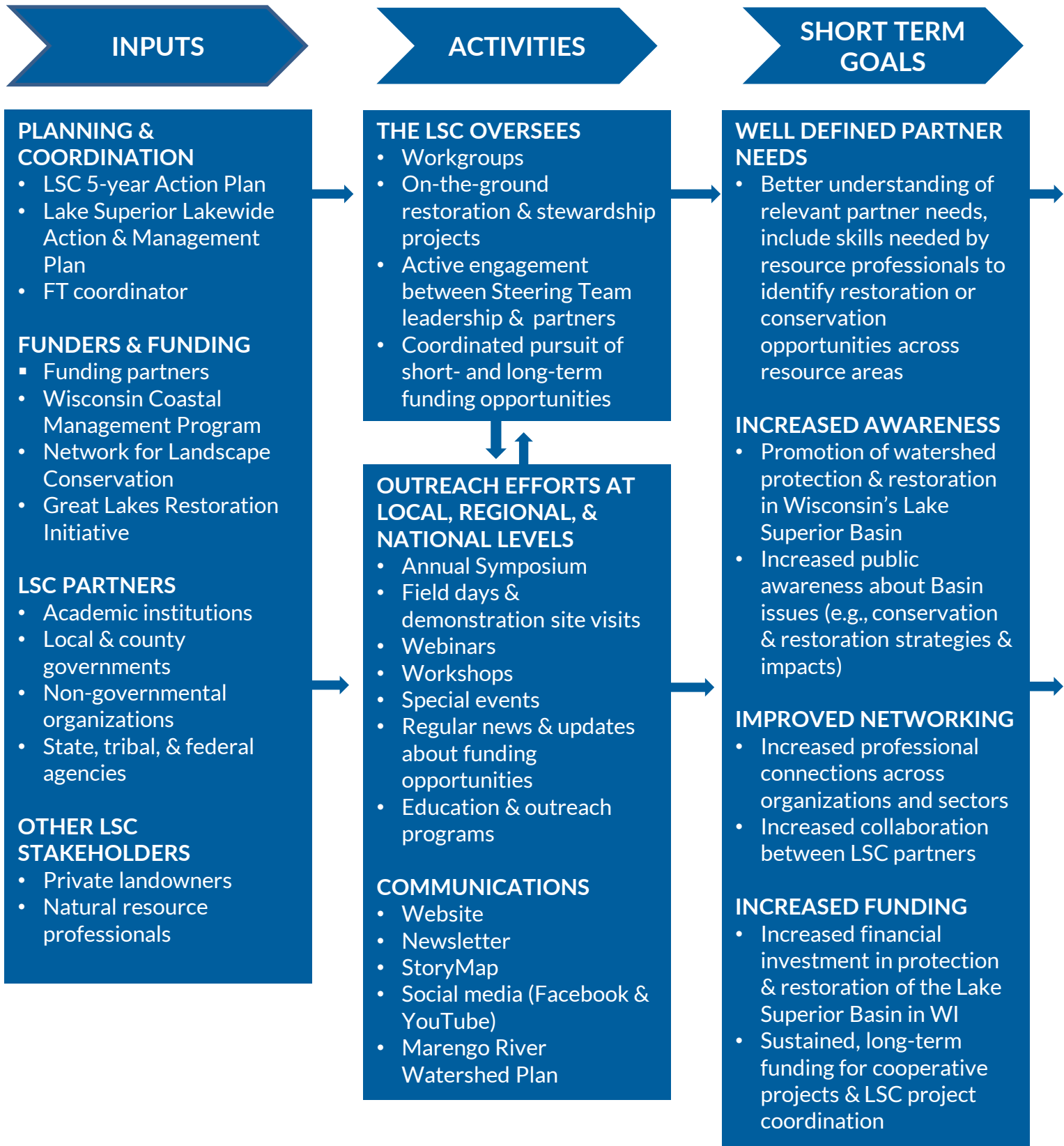
Strategies	Actions	Lead	Timeline
A. Evaluate, track, and communicate value-added benefits of LSC projects and events.	1. Develop project-specific metrics for measuring success and track over time.	Workgroups	Ongoing
	2. Conduct routine evaluation (methods may include including focus groups, partner surveys, and observations of group discussions) to assess partner needs and satisfaction.	Coordinator	Semi-annually
	3. Share partner assessment and project evaluation findings at annual LSC Symposium.	Coordinator; Workgroup leads	Annually
B. Share outcomes of LSC efforts with LSC partners, Lake Superior basin residents, and broader Great Lakes conservation and community and policymakers.	1. Develop and use ecological, economic, and social metrics to assess Collaborative efforts	Steering Team	2021-2025; Ongoing
	2. Develop external communications strategy, including branded information resources (e.g., website, calendar of events, social media, traditional media) that depict the vision, goals, and role of the Collaborative	Coordinator; Communications Workgroup	Ongoing

C. Recognize excellence and dedication in watershed stewardship.	1. Create an annual “watershed hero” or “Superior Steward” nominations and award program to recognize and appreciate an individual or organization for their contributions to the Lake Superior basin and announce at the annual LSC Symposium.	Steering Team	Annually
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Measurable outcomes associated with Goal 6 and related strategies and actions include:

- Workgroups will assess and share project outcomes using these metrics.
- Partnership assessments reflect satisfaction among LSC partners.

Appendix A – Logic Diagram



MEDIUM TERM GOALS

ENVIRONMENTAL IMPACTS

- Reduced nonpoint source pollution
- Improved land use
- Increased climate change resiliency
- Restored habitat, species, & hydrology
- Land & water protection, including critical fish & wildlife habitats

SOCIAL IMPACTS & CAPACITY

- More coordination & collaboration among partners, resulting in cohesive regional work
- Watershed & nearshore projects reflect & address Lake Superior LAMP priorities
- Improved satisfaction among LSC partners
- Improved watershed stewardship at multiple scales
- LSC partners participate in & contribute to LSC communications outlets more
- Increased capacity for landowner outreach & technical assistance programming
- Increased landowner participation in technical assistance programs
- Improved skills of resource professionals

LONG TERM GOALS

- A healthy Lake Superior watershed in Wisconsin
- Climate resilient ecosystems & communities in Wisconsin's Lake Superior Basin
- Established tribal climate adaptation
- Clean water
- Resilient infrastructure & communities
- Completion of on-the-ground projects in priority watersheds

External factors

- Complexity of socio-ecological watershed issues
- Availability of funding
- Organizational capacity
- Political context & dynamics

Assumption

Collaboration is mutually beneficial for partner organizations & private landowners.

Appendix B - Partners by Type

Federal Agency

- » Natural Resources Conservation Service
- » US Fish and Wildlife Service
- » US Forest Service (Chequamegon-Nicolet National Forest)

Regional/State Government

- » Northwest Regional Planning Commission
- » Wisconsin Coastal Management Program
- » Wisconsin Department of Natural Resources
- » Wisconsin Historical Society

Tribal Government

- » Mashkiiizibii Natural Resources Department, Bad River Band of Lake Superior Chippewa

Local/County Government

- » Ashland County Land and Water Conservation Department
- » Bayfield County Land and Water Conservation Department
- » City of Ashland
- » City of Superior
- » Douglas County Land and Water Conservation Department

Non-Profit

- » Friends of the North Pikes Creek Wetlands
- » Landmark Conservancy
- » Superior Rivers Watershed Association
- » Wild Rivers Chapter of Trout Unlimited
- » Wisconsin Wetlands Association

Academic/University

- » Lake Superior National Estuarine Research Reserve
- » Northland College
- » University of Wisconsin-Madison, Division of Extension

Note: If you do not see your LSC partner organization listed and/or would like to join, please contact the LSC coordinator, Erin Burkett, at erin.burkett@wisc.edu.

Appendix C - Workgroups

Workgroup	Description	Contact
Communication	Create and promote a unified brand for the Lake Superior Collaborative. Provide input to LSC coordinator on LSC logo, visual branding guidelines, and website updates.	Erin Burkett, UW-Madison Division of Extension
Groundwater Monitoring	Build cross-sector (e.g., human health, environmental, community development) partnership and secure funding to establish a sustainable, long-term well water testing and education program in Ashland, Bayfield, and Douglas counties.	Erin Burkett, UW-Madison Division of Extension
Marengo Watershed Partnership	Update & implement Marengo River Watershed 9-Key Element Plan.	Kevin Brewster and Alex Faber, Superior Rivers Watershed Association
North Wisconsin Conservation Corps	Build capacity for, and host, a conservation corps program in the Lake Superior basin that can serve multiple LSC partner needs for on-the-ground green infrastructure, trail, and restoration projects.	Erin Burkett, UW-Madison Division of Extension
Nearshore Monitoring	Coordinate field data collection, analysis, and resources across entities involved in western Lake Superior nearshore water quality, algal bloom monitoring, and 2021 CSMI efforts.	Matt Hudson, Northland College

Slow the Flow*	Create a tool for prioritizing project sites for reducing fluvial erosion hazards and improving road-stream-crossings in the Lake Superior basin. Finalize, publish & disseminate report outlining slow the flow principles and lessons learned from Wisconsin's Lake Superior basin.	Slow the Flow Report: Ellen Cooney, WDNR & Molly Wick and Tom Hollenhorst, EPA NFM & RSC Protocol: Kyle Magyera, Wisconsin Wetlands Association
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**The structure of this workgroup and its sub-working groups will be discussed among partners in fall 2021-winter 2022.*

Appendix D - Example Workgroup Stages & Procedures

1

Planning

- i. Ideation of needs, goals, desired outcomes
 - ii. Consult with LSC partners and establish workgroup
 - iii. Determine if external funding is needed
-

2

Initiating

- i. Clarify individual partner roles
 - ii. Create project timeline
 - iii. If needed, apply for funding
 - iv. Share overview of potential project with LSC coordinator
-

3

Implementing

- i. Define or revisit project milestones
 - ii. Ongoing project assessment
 - iii. Promote and communicate
 - iv. Share progress and findings with LSC partners
-

4

Evaluating

- i. Revisit project goals and desired outcomes
 - ii. Determine best method(s) for evaluation
 - iii. Evaluate outcomes
 - iv. Share findings with LSC partners
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Note: At any point, reach out to LSC Coordinator Erin Burkett if you have questions.